

MEDIA RELEASE

SPORTS EVENTS GOLD FOR PORT DOUGLAS/DAINTREE

Port Douglas, 9th August, 2018 – Port Douglas is under the starter’s gun as a sporting hotspot over the next few months with thousands of athletes and supporters descending on the tropical playground.

The calendar of major sporting events kicked off on Thursday, August 9 with the Reef to Reef, Australia’s newest mountain bike stage race.

The four-day race takes in golden beaches, tropical rainforest and spectacular highlands – including a 2450m vertical climb – on its 185km route.

The final day is the (in)famous Triple R. A favorite with riders and spectators alike, the race starts at Wetherby Station and includes the notorious Bump Track – the clue’s in the name. Racers finish with a sprint along Four Mile Beach in Port Douglas.

The Kuranda to Port Douglas Ultra Trail Race and Relay is on August 26. This 64km battle is in its 8th year. Runners have plenty of choice in this amazing race through national park land – do the lot yourself, do it in a relay or do just the last 16km – the Bump to Beach Race.

In September the mass bike tour Cycle Queensland is riding the region from September 2-9 from Cape Tribulation to Millaa Millaa. Organised by Bicycle Queensland, the ride picks a different region each year and in 2018 Port Douglas/Daintree will host hundreds of cyclists.

Certainly the oldest, probably the most picturesque and possibly the most brutal mountain bike race in Australia takes place in the Tropical North from October 13 to 20.

The legendary Croc Trophy attracts an international contingent for this 650km slugfest from Cairns, through the Atherton Tablelands to end in Port Douglas.

On October 28 the Great Barrier Reef Marathon in Port Douglas will see runners test their mettle on what organiser’s say is the “world’s best adventure course”.

The mix of beach and trail running with distances from a kids’ 2km race up to full marathon means this is becoming a very popular “must do” in Australia.

Tourism Port Douglas and Daintree executive officer Tara Bennett said the region’s roster of world-class sports fixtures culminating in the 2018 Tropical Journeys Great Barrier Reef Marathon Festival was becoming increasingly important to Port Douglas/Daintree operators.

MEDIA RELEASE

Cont...p/2

“Hosting five sports events over our cooler tropical winter months is a huge drawcard for the region.

The Croc Trophy attracts competitors from more than 17 different countries around the world, which puts Port Douglas/Daintree on the international radar.

“The Marathon Festival also continues to grow with a lot of competitor interest from Japan and China. The other events are admired Australia wide and we not only attract hundreds of competitors but an army of family and supporters as well,” Ms Bennett said.

““Sports events come with a favourable multiplier with competitors being joined by partners, family or friends. It is a smart way to market the region with thousands of people coming to the area for the event and staying on afterwards to visit the reef, rainforest and enjoy some R&R after the race to recover.

“These sporting events present a real opportunity for local operators,” Ms Bennett said.

ENDS

For more information, please contact:

Tara Bennett, Executive Officer

Tourism Port Douglas & Daintree

Phone: 07 4099 4588

Email: eo@visitportdouglasdaintree.com

Web: www.visitportdouglasdaintree.com

Issued by Tanya Snelling

Strategic PR

P 0417 202 663

E tanya@strategicpr.com.au