MEDIA RELEASE



TAKE AN UNDERWATER UBER FOR THE RIDE OF YOUR LIFE

Port Douglas, 4th June, 2019 - A once in a lifetime chance to zoom around the mesmerising Great Barrier Reef in a personal submarine will soon be in Port Douglas.

Ride sharing company Uber is bringing its whizzy mini submarine ScUber to Tropical North Queensland to give travellers a unique view on the Reef – depths of 30 metres with 180 degree views without getting wet.



It's the world a scuba diver sees without the hassle of suiting up or getting your PADI certificate.

The ScUber will operate out of Port Douglas at Agincourt Reef in partnership with Quicksilver Dive & Cruises from Sunday, June 9.

Total immersion in this watery wonder of the world offers passengers every chance of seeing turtles, manta rays, clown fish, Maori wrasse, sharks and giant cod as well as more than 1500 other species of fish and marine life.

Riders will see the world's largest living organism from the unique perspective of a diver and go places unreachable by other modes of transport on the reef.

Tara Bennett, executive officer for Tourism Port Douglas and Daintree, said the arrival of ScUber in Port Douglas was a coup for the area.

"I can't think of a more incredible way of seeing so much of the reef. Travelling in your own mini sub would be fantastic enough but exploring the Great Barrier Reef in one is beyond bucket list."

The \$3000 experience for two people includes a scenic helicopter ride to Quicksilver's pontoon at Agincourt Reef, a piloted one hour sub tour, pick and drop off at your hotel – and all without getting your toes wet.

"This is an amazing opportunity to show people the reef plus highlight how incredibly precious it is," said Ms Bennett.

To book a rideshare on ScUber, just use the Uber app. The dates from Port Douglas are June 9, 11-12, 14-15 and 17-18.



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Uber is partnering with Citizens of the Great Barrier Reef to bring this unique experience to Tropical North Queensland and will donate \$100,000 to the cause, plus a share of profits from the bookings.

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For more information, please contact: Tara Bennett, Executive Officer Tourism Port Douglas & Daintree

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