

GLEN HINGLEY TAKES REIGNS AS NEW CEO

Port Douglas, 16th November 2023 – Tourism Port Douglas Daintree is pleased to announce the appointment of Glen Hingley as its new chief executive officer (CEO).

With an extensive background in destination marketing and business events, Hingley brings a wealth of experience and a proven track record of success to the leadership role.

Throughout his career, he has successfully operated communications firms, event and travel management businesses and founded and managed Asian Tourism Resources, a leading tourism communications consultancy based in Shanghai.

Familiar with the northern Australian visitor economy, Glen's most recent roles were with Northern Territory Major Events Company and Tourism Top End.

As general manager of the peak industry body Tourism Top End, Hingley led the organisation in supporting members and the region's visitor economy, ensuring collaborative relationships with key stakeholders including government agencies and Traditional Owners groups.

During his tenure, he played a strategic role in leading the Territory's tourism industry through Covid-19 and advocated tirelessly for the sustainable visitor economy outcomes, including investment for Kakadu National Park.

Commenting on his appointment, Hingley said he was looking forward to joining Tourism Port Douglas Daintree, acknowledging the outstanding work of the team and board over many years.

"I am really looking forward to being part of one of the premier tourism destinations in Australia and working closely with our tourism industry as we seek to further the great work undertaken over many years."

Hingley commended the work done by his predecessor, Tara Bennett who officially leaves the role on December 15, in leading the tourism industry of Port Douglas and Daintree.

"This incredible region of Australia has long been acknowledged as a leading tourism destination for both Australian and international travellers.

"Now, having achieved formal accreditation as Australia's first eco-tourism destination, the Port Douglas and Daintree region is strategically poised to continue its sustainable development of the visitor economy.

"This not only supports local communities but also aligns with the values of the World Heritage-listed Daintree rainforest and Great Barrier Reef.

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"I am excited to join the small but mighty team in continuing on the great work of Tourism Port Douglas Daintree, listening to the needs of the industry in identifying further opportunities and strategically collaborating with key stakeholders such as the Douglas Shire Council and partner tourism organisations."

Cam Charlton, chair of Tourism Port Douglas Daintree, said having someone of Glen's calibre step into the role is a great opportunity for the local tourism organisation.

"Glen's wealth of experience and proven leadership skills make him the ideal choice to guide us into the next phase of growth and sustainability.

"We would also like to thank and acknowledge our outgoing CEO Tara Bennett for her contribution over the last 16 years.

"Tara's leadership and extensive commitment and contribution to TPDD and our destination during tumultuous times has been simply outstanding and we would like to wish her all the best in her new role at Tourism Tropical North Queensland."

Hingley officially commences in the role on November 27, 2023.

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