

## MEDIA RELEASE

### EXCLUSIVE DOUGLAS CARD HOLIDAY DEALS for FNQ LOCALS

**Port Douglas, 8<sup>th</sup> November, 2022** – The timeless Daintree rainforest and awe-inspiring Mossman Gorge are more accessible than ever for Far North Queensland locals this summer with a range of free and discounted deals linked to the annual Douglas Card promotion.

Savvy singles, couples and families are invited to sign up for a Douglas Card and enjoy unlimited free Daintree River ferry crossings and free entry to Mossman Gorge right until February 28.

The promotion is supported by local tourism operators in a joint campaign via Tourism Port Douglas Daintree's online portal and is designed to encourage extended stays and overnight visitation by travellers.

Tara Bennett, chief executive officer for Tourism Port Douglas Daintree, said this promotion was aimed directly at Far Northern locals to enable them to enjoy the world-class natural beauty, adventure, relaxation and other experiences that attract visitors from all over the globe.

"We're throwing out the welcome mat and our local businesses and attractions are offering many deals to spoil our neighbours and entice them to holiday in our northern backyard," Ms Bennett said.

"This makes it that much easier and affordable for regional residents to visit for a weekend or take a bit more time to enjoy our many attractions, from forest zip-lining to croc spotting to night bush walks and Great Barrier Reef trips."

The offers on the Douglas Card are designed for local visitors to experience Mossman Gorge then travel on the Daintree Ferry to explore north of the river to see just where the World Heritage listed reef and rainforest meet.

Douglas Shire Mayor Michael Kerr encouraged Far North Queensland locals to make the most of the typically "quieter" summer months and visit.

"We think of residents from Cardwell to Cooktown, including the Atherton Tablelands, as local and we invite long-term locals and our newer neighbours, such as those who have moved here following the COVID pandemic, to come and experience the hospitality and experience for themselves what makes this place so special," Cr Kerr said.

The Douglas Card is available to residents of the Douglas Shire, Wujal Wujal Aboriginal Shire, Mareeba Shire, Hopevale Shire, Yarrabah Aboriginal Shire, Cook Shire and Cairns, Tablelands and Cassowary Coast regions.

Douglas Card holders and one guest will be eligible for free travel on the Mossman Gorge shuttle bus. The Daintree Ferry vehicle fee of \$45 return will also be waived.

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Apply for a free Douglas Card online with proof of residency such as a driver's licence, at [https://douglas.qld.gov.au/download/daintree\\_ferry/DF02-Douglas-Card-application-form\\_2.pdf](https://douglas.qld.gov.au/download/daintree_ferry/DF02-Douglas-Card-application-form_2.pdf)

To pick up a great Douglas Card deal visit: [www.visitportdouglasdaintree.com/douglas-card](http://www.visitportdouglasdaintree.com/douglas-card)

**ENDS**

For more information, please contact:

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