

TPDD Applauds Douglas Shire Council's \$1.5 Million Commitment to Regional Tourism

Port Douglas, 2 June, 2025 – Tourism Port Douglas Daintree (TPDD) has applauded Douglas Shire Council's endorsement of a new \$1.5 million funding agreement, reinforcing its commitment to the region's tourism industry. The three-year agreement ensures TPDD can continue to deliver destination marketing, visitor engagement, and tourism development initiatives that align with the region's strategic goals.

TPDD Executive Officer Emma Tunnock said the renewed partnership is a strong vote of confidence in the work TPDD does to support the tourism industry.

"This agreement provides the certainty we need to continue building momentum, target key markets, and ensure Port Douglas and the Daintree remain top of mind for travellers year-round," Ms Tunnock said. "We are truly grateful to Douglas Shire Council for their ongoing support and commitment to the success of our region."



(from left) Emma Tunnock, Executive Officer, Tourism Port Douglas Daintree; Douglas Shire Mayor Lisa Scomazzon, and Rosie Douglas, Chair Tourism Port Douglas Daintree, at Wildlife Habitat Port Douglas, celebrating the renewed partnership supporting the region's tourism industry.

TPDD Chair Rosie Douglas highlighted the importance of the partnership in enabling TPDD to deliver real outcomes for operators, visitors, and the broader community.

"This funding plays a crucial role in supporting not only TPDD's marketing initiatives but also the efforts of our tourism operators who invest in promoting our regions unique natural and cultural experiences Ms Douglas said. "We sincerely thank the Council for recognising the value of tourism to our local economy and their ongoing commitment to its growth."

Douglas Shire Mayor Lisa Scomazzon highlighted the significance of the partnership:

"Tourism is the lifeblood of our local economy, and TPDD has been instrumental in showcasing the unique natural and cultural experiences our region offers," Mayor Scomazzon said. "This funding ensures we continue to attract visitors, support local businesses, and grow sustainable tourism. Council is proud to back an organisation that not only promotes our region but also works closely with operators and stakeholders to deliver real outcomes."

With this renewed funding, TPDD will continue to champion Douglas Shire as a world-class destination, working closely with industry partners and stakeholders to deliver meaningful outcomes over the next three years. TPDD sincerely thanks Douglas Shire Council for their ongoing partnership and continued commitment to the region's tourism success.

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